

City of York Council and York Museum's Trust and Art Gallery Partnership Delivery Plan: 2013/2018

Future reports to the Culture and Education Scrutiny Committee

1. The Partnership Delivery Plan (Annex 1) is a joint agreement between the Council and the York Museums Trust and is an annex to the 'Funding Agreement' agreed through the budget process. It covers the period from the 1st April 2013 to the 31st March 2018. It outlines the main partnership objectives as follows:

Partnership Objectives

- To protect and conserve the collections, gardens and buildings
 - To promote access to the city's collections, gardens and buildings appropriate to the 21st century
 - To attract more visitors to all the YMT sites, increasing visitor numbers from 660,000 to 900,000 by 2018, thus contributing to the local and regional economy
 - To create learning opportunities and improve skills for all and develop innovative programmes springing from the collections, gardens and buildings
 - To network and collaborate with partners and contribute to the development of the economic and cultural life of the city and the region and support York's world class cultural offer
 - To raise substantial funds to realise these aims through the development of sustainable income streams and relationships with grant making bodies and trusts.
2. It is proposed that the reports to the Culture and Education Scrutiny Committee will be provided twice a year by the Trust to the Client Officer and will cover the following areas as a minimum:
 - 1) achievement of the principal partnership aims set out above
 - 2) visits to each of the Trust's sites and temporary exhibitions including the number of uses by residents (actual and as a % of all users and segmented into demographic groups on an annual basis)
 - 3) number of hours the collections of the Trust are available to the public during the financial year at each of the sites
 - 4) implementation of agreed capital schemes

- 5) development of new income streams
 - 6) development of new exhibitions and interpretative services
 - 7) development of collections storage
 - 8) delivery of the education service including the number of school groups using the Trust's services: (a) actual numbers of all school users, and % as compared to all visits; (b) numbers of local school users and % of total city catchments, and number of local people taking up life-long learning opportunities offered by the Trust
 - 9) Number of events/activities where learning forms a substantial component of the activity. Number of adults participating in those activities
 - 10) use and involvement of local people including numbers volunteering
 - 11) achievement of visitor satisfaction (aggregate over the year and by site)
 - 12) level of external investment applied for and secured
 - 13) number of residents consulted through focus groups, surveys and other means including a) young people, b) older people, c) target groups for inclusion
 - 14) progress on cataloguing the collections and documentation
 - 15) acquisitions and disposals from the collections
 - 16) number of uses of the Yorkshire Museums Gardens for activities and events.
3. The scope of the reporting to the Culture and Education Scrutiny Committee is larger than that of York Theatre Royal but this reflects the significantly higher investment into the YMT and their responsibility for the care and development of the city's collections, gardens and buildings.
 4. The attached Annex 1 has been approved by Cabinet Member for Culture Leisure and Tourism but is still to be finally approved by the YMT Board of Trustees.

Gill Cooper
Head of Culture, Tourism and City Centre

28th April 2013